



Louisiana Library Association
Since 1925

LOUISIANA LIBRARY ASSOCIATION 2010 ANNUAL CONFERENCE

March 10-12, 2010
Baton Rouge, Louisiana

2010 CONFERENCE SPONSORSHIP OPPORTUNITIES

LLA appreciates vendors who support our association's mission and activities through exhibiting at our annual conference. In addition to the opportunity to exhibit at the 2010 Conference, the association invites you to consider becoming a sponsor as a way of showing your appreciation for Louisiana libraries and librarians, "The Heart of Our Communities."

LLA exhibitors can choose many types of sponsorship opportunities at various levels. Whether you choose to contribute a general amount or sponsor an activity, either partially or fully, conference sponsorship entitles you to receive a number of benefits.

Sponsorship Levels and Benefits

Platinum (\$3,000 and up) Benefits include: First choice of preferred sponsorship event, 1 exhibit booth, first choice of exhibit booth location, organization announced and representatives introduced during sponsored activity, organization named on the general sponsor board at the registration area, organization named in all program materials, organization named on signage outside sponsored activity, full page ad in conference program; sponsorship ribbon, four representative badges.

Gold (\$1,500 - \$2,999) Benefits include: Organization announced and representatives introduced during sponsored activity, organization named on the general sponsor board at the registration area, organization named in all program materials, organization named on signage outside sponsored activity, ½ page ad in the conference program, sponsorship ribbon, three representative badges.

Silver (\$1,000 - \$1,499) Benefits include: Organization announced, organization named on the general sponsor board at the registration area, organization named in all program materials, organization named on signage outside sponsored activity, ¼ page ad in the conference program, sponsorship ribbon.

Bronze (\$750 - \$999) Benefits include: Organization named on the general sponsor board at the registration area, organization named in all program materials, organization named on signage outside sponsored activity, sponsorship ribbon.

Sponsored Activity

Opening Social in Exhibit Hall, Thursday, March 11, 2010	\$3,000
Conference Lanyards Including Sponsor Logo	\$3,000
Ollie Burns Scholarship Bash	\$3,000
Partial sponsorship by GN Associates, Inc other sponsorship opportunities are available	
Pre-conference Luncheon ... Sponsored by EBSCO	
Snack Break (6 Breaks are available: Wednesday AM and PM, Thursday AM and PM, Friday AM and PM)	\$1,500
New Member Social ... Sponsored by Detel Wireless	
Awards Reception, Friday, March 12, 2010.....	\$1,000
(Two Sponsorships Available at \$1,000 each)	
Friday Section Breakfast GODORT breakfast sponsored by LexisNexis	

If you are interested in a sponsorship opportunity please complete the attached form and return to the LLA office.

Questions?

Please contact:

Louisiana Library Association
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